

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943452-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Dalton/D/Governor	DALTON/G/D	2207

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	943452	07897702

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	NBC Today Show	7-9am	-T-TF--	:30	3	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-TF--	3	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Tu	09/25/12	7:29 AM	NBC Today Show	7-9am	:30	WDFG12TVENV104H	\$250.00	NM
2 WXII	Th	09/27/12	8:57 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00	NM
3 WXII	F	09/28/12	7:58 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00	NM
2	09/26/12	09/27/12	M-F WXII 12 News @ 5 a 5-6am		--WT---	:30	2	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WT---	2	\$110.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	W	09/26/12	5:46 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV104H	\$110.00	NM
2 WXII	Th	09/27/12	5:48 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$110.00	NM
4	09/25/12	09/27/12	M-F WXII 12 News @ 6 a 6-7am		-T-T---	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-T---	2	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Tu	09/25/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV104H	\$250.00	NM
2 WXII	Th	09/27/12	6:52 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV105H	\$250.00	NM
6	09/25/12	09/28/12	Live with Regis & Kelly	9-10AM	-TW-F--	:30	3	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TW-F--	3	\$100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Tu	09/25/12	9:36 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00	NM
2 WXII	W	09/26/12	9:23 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00	NM
3 WXII	F	09/28/12	9:57 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV105H	\$100.00	NM
8	09/25/12	09/28/12	NBC Today Show II	10A-12N	-T-TF--	:30	3	\$65.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-T-TF--	3	\$65.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Tu	09/25/12	11:58 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV104H	\$65.00	NM

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943452-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON/G/D	2207	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/25/12	09/28/12	NBC Today Show II	10A-12N	-T-TF--	:30	3	\$65.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Th	09/27/12	10:30 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV105H	\$65.00 NM
2	WXII	F	09/28/12	10:56 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV105H	\$65.00 NM
9	09/25/12	09/28/12	M-F WXII 12 News @ No:12-1pm		-TW-F--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TW-F--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	09/25/12	12:13 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV104H	\$100.00 NM
1	WXII	W	09/26/12	12:13 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV104H	\$100.00 NM
2	WXII	F	09/28/12	12:46 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$100.00 NM
11	09/30/12	09/30/12	Su WXII 12 News @ 6 pm-630pm		-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/30/12	6:57 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV105H	\$225.00 NM
LR- Golf									
12	09/26/12	09/28/12	M-F WXII 12 News @ 5 p-6pm		--W-F--	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--W-F--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/26/12	5:24 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV104H	\$325.00 NM
1	WXII	F	09/28/12	5:26 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00 NM
14	09/29/12	09/29/12	Sa WXII 12 News @ 6 pm-630pm;		-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$225.00 NM
See MG 14.2 *** offer sun news***									
2	WXII	Su	09/30/12	6:43 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV105H	\$225.00 NM
MG for 14.1 09/29 LR- Golf									
15	09/26/12	09/26/12	M-Su WXII 12 News @ 11-1135pm		--W----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--W----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	11:17 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	WDFG12TVENV104H	\$400.00 NM
17	09/29/12	09/29/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$35.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	5:50 AM	WXII 12 News	5:30-6am	:30	WDFG12TVENV105H	\$35.00 NM
18	09/30/12	09/30/12	NBC Sunday Today	8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$225.00				

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Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON/G/D	2207	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	09/30/12	09/30/12	NBC Sunday Today	8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/30/12	8:46 AM	NBC Sunday Today	8-9am	:30	WDFG12TVENV105H	\$225.00 NM
19	09/29/12	09/29/12	WXII 12 Sa/Su News at 6-8A		-----S-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	7:21 AM	WXII 12 Sa/Su News at 6am	6-8A	:30	WDFG12TVENV105H	\$125.00 NM
20	09/29/12	09/29/12	NBC Saturday Today	8A-9A	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	8:17 AM	NBC Saturday Today	8A-9A	:30	WDFG12TVENV105H	\$225.00 NM
21	09/30/12	09/30/12	NBC Meet the Press	9-10am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/30/12	9:59 AM	NBC Meet the Press	9-10am	:30	WDFG12TVENV105H	\$225.00 NM
22	09/25/12	09/27/12	M-F WXII 12 News @ 6 p6-630pm		-T-T---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-T-T---	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/25/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV104H	\$600.00 NM
2	WXII	Th	09/27/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV105H	\$600.00 NM

Total Spots 28

Payment Terms 30 Days

<u>Gross Total</u>	\$5,800.00
<u>Agency Commission</u>	\$870.00
<u>Net Amount Due</u>	\$4,930.00